



# TRACER STUDY OF NATIONAL ECONOMICS UNIVERSITY - VIETNAM

Tran Thi Thai Ha  
Ngo Thi Thanh Tung  
Nguyen Thi Minh Phuong

# CONTENTS

- I. Overview of tracer study in Vietnam
- II. Tracer study on economics students
- III. Prospectives of tracer study on graduates in Vietnam

# OVERVIEW OF TRACER STUDY IN VIETNAM

# Current situation on tracer study

- ▶ Tracer study on graduates is quite new in Vietnam
- ▶ Since 2008, only few universities started to carry out tracer study.
- ▶ Until now, 70% of universities and colleges have made 1-2 surveys on graduates
- ▶ In 2010, more than 200 universities and colleges took part in training workshops on tracer study (one for Northern universities, one for Central and one for Southern)
- ▶ So far, the MOET has started to consider on the tracer study of universities/ and colleges

# TRACER STUDY ON ECONOMICS STUDENTS

# Introduction

## ▶ Objectives:

- The study aims to assess students' employment after graduation and
- To get the opinions about the training program that graduates received at university.

▶ **Survey scope:** The study was conducted with all regular and full-time students (317 students) of all faculties, graduated in 2010, in BA degree.

▶ **Methods:** Questionnaire is the major tool for gathering information

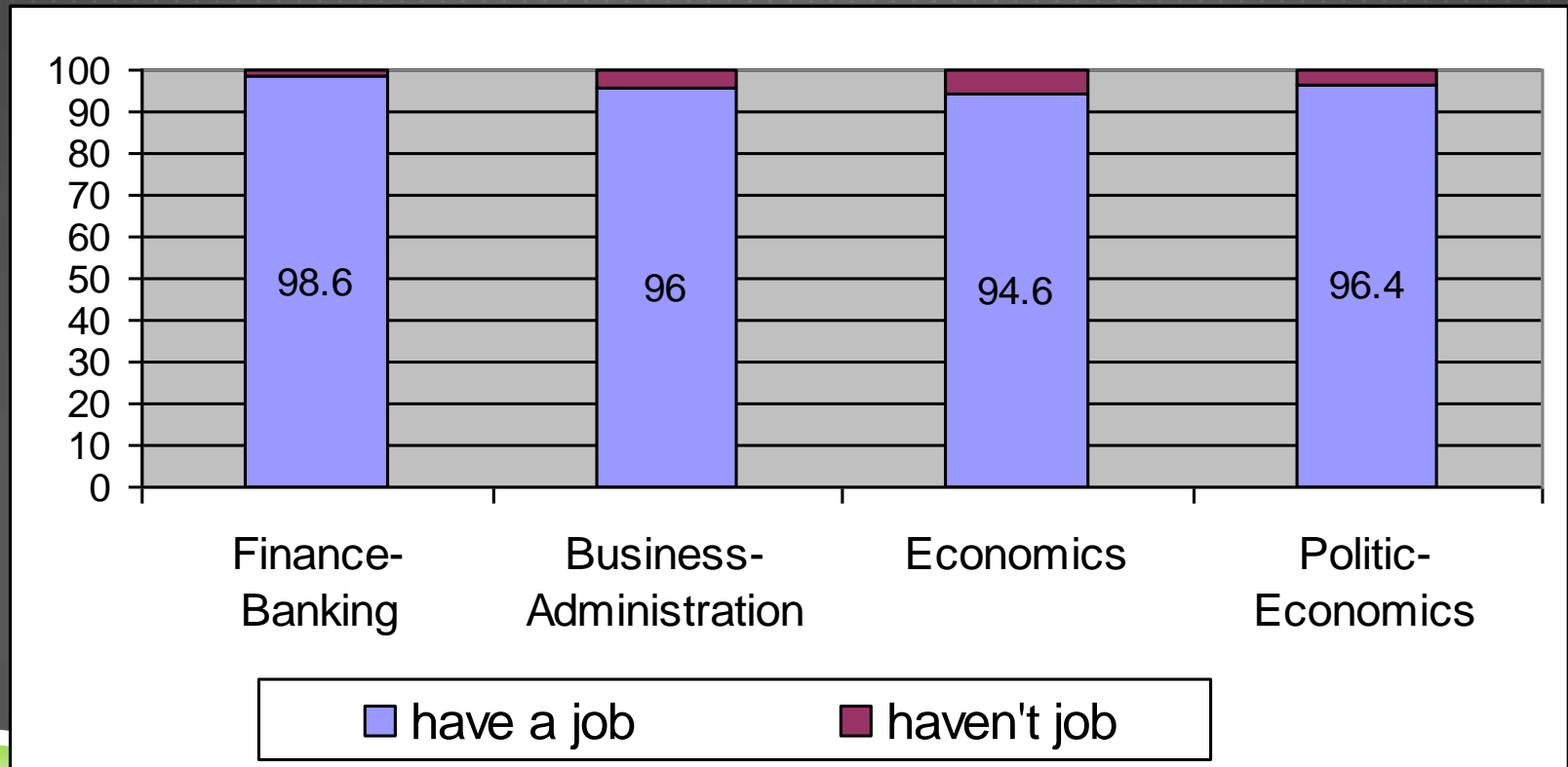
# SURVEY RESULTS AND FINDINGS

## General information

- ▶ There are a total of 225 graduates (71% of the total graduates) who participated in the study.
- ▶ 70% of them had graduated from Uni. with “Good” level
- ▶ 75% of them were female
- ▶ Graduates from 4 faculties:
  - ▶ 31.1% from Finance-Banking faculty;
  - ▶ 23.11% from Business administration;
  - ▶ 33.33% from Economics and
  - ▶ 12.44% from Politic-Economics Faculty.

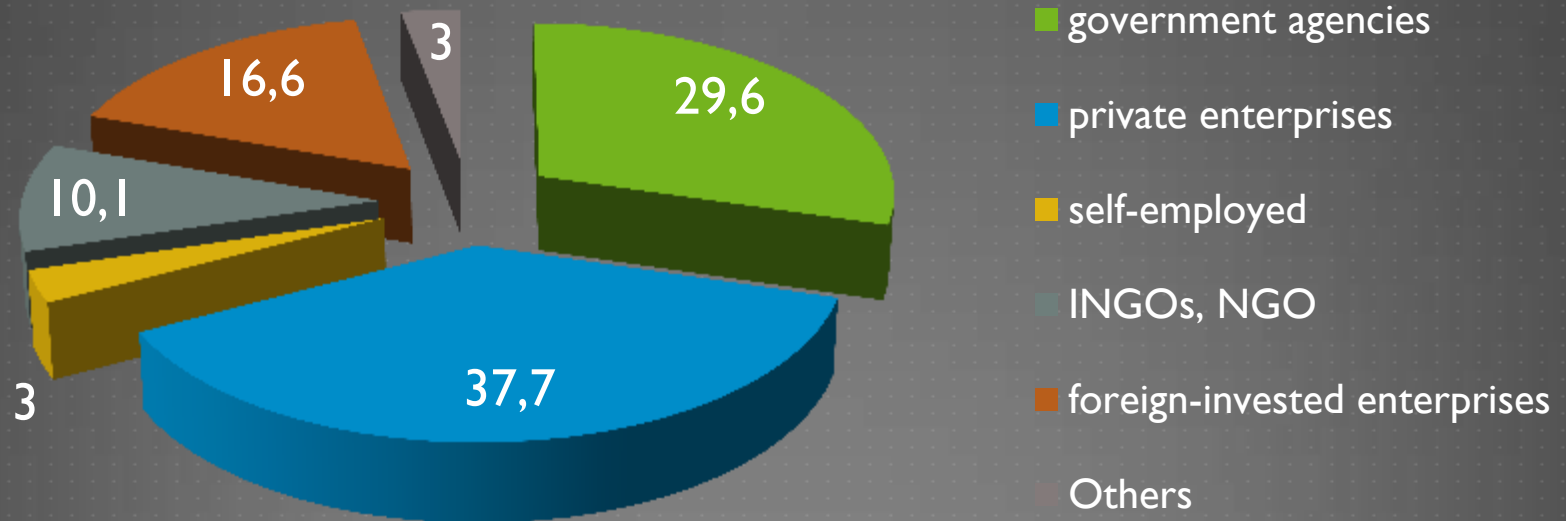
# *Job situation after one year of graduation:*

- ▶ Most graduates have had jobs after one year



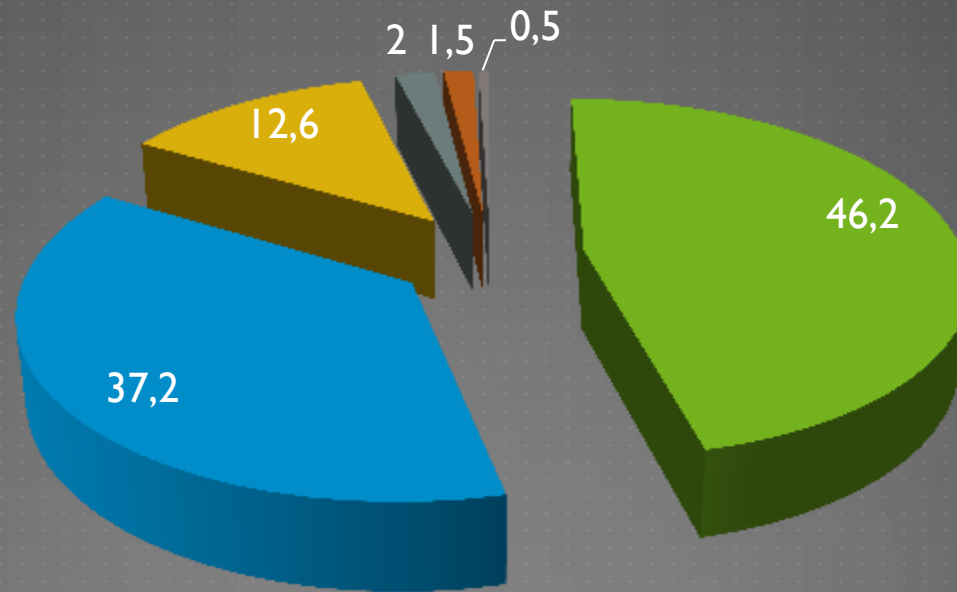


# Working section of the graduates



# Work Position and job changing

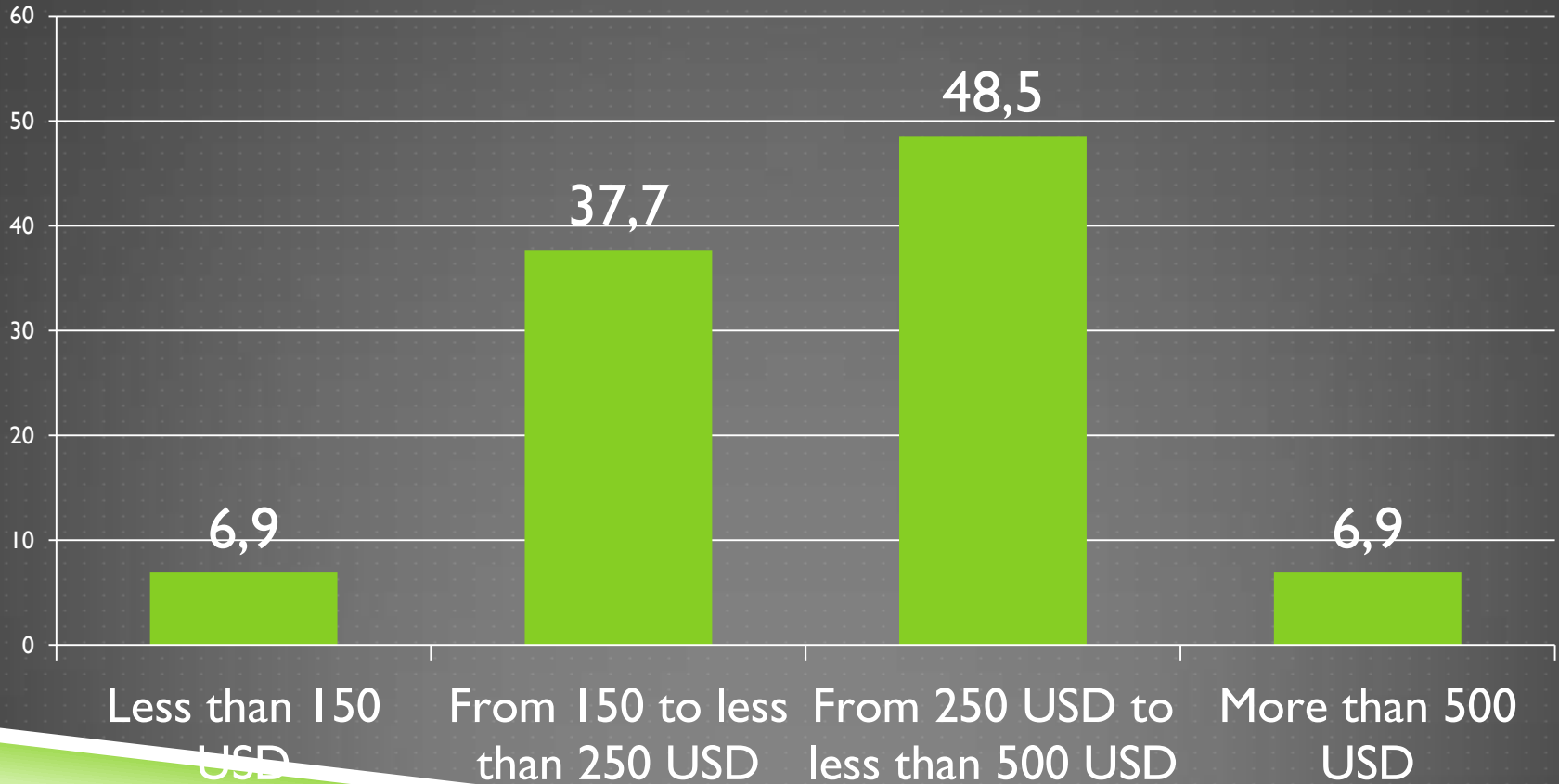
- ▶ **Work position:** 82.8% of responses start at the first level
- ▶ **Job Changing:** Most of economics students wish to have stable jobs after graduating. But in fact:



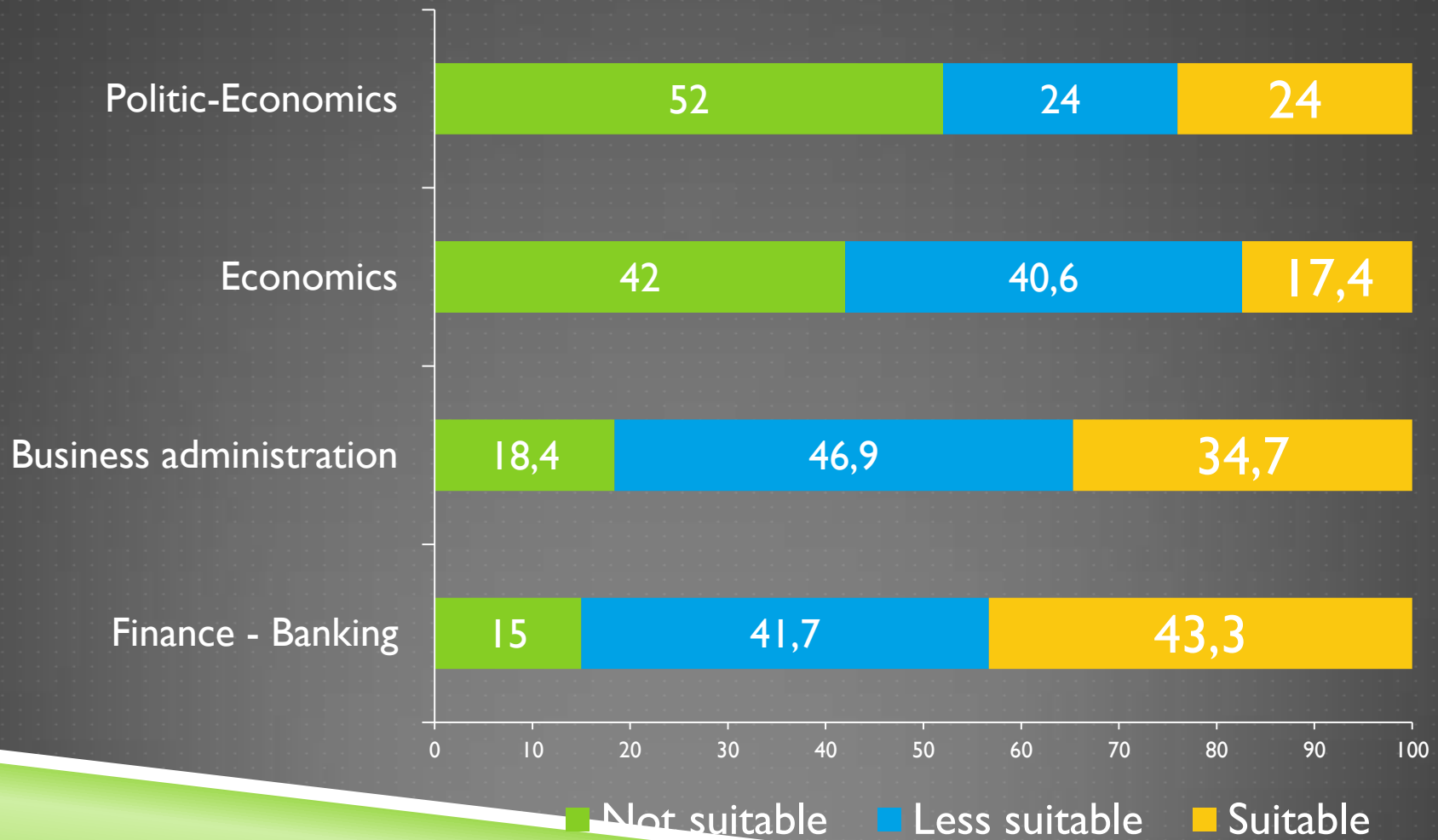
■ One time ■ Two times ■ Three times ■ Four times ■ Five times ■ Six times

# Income of graduates after one year

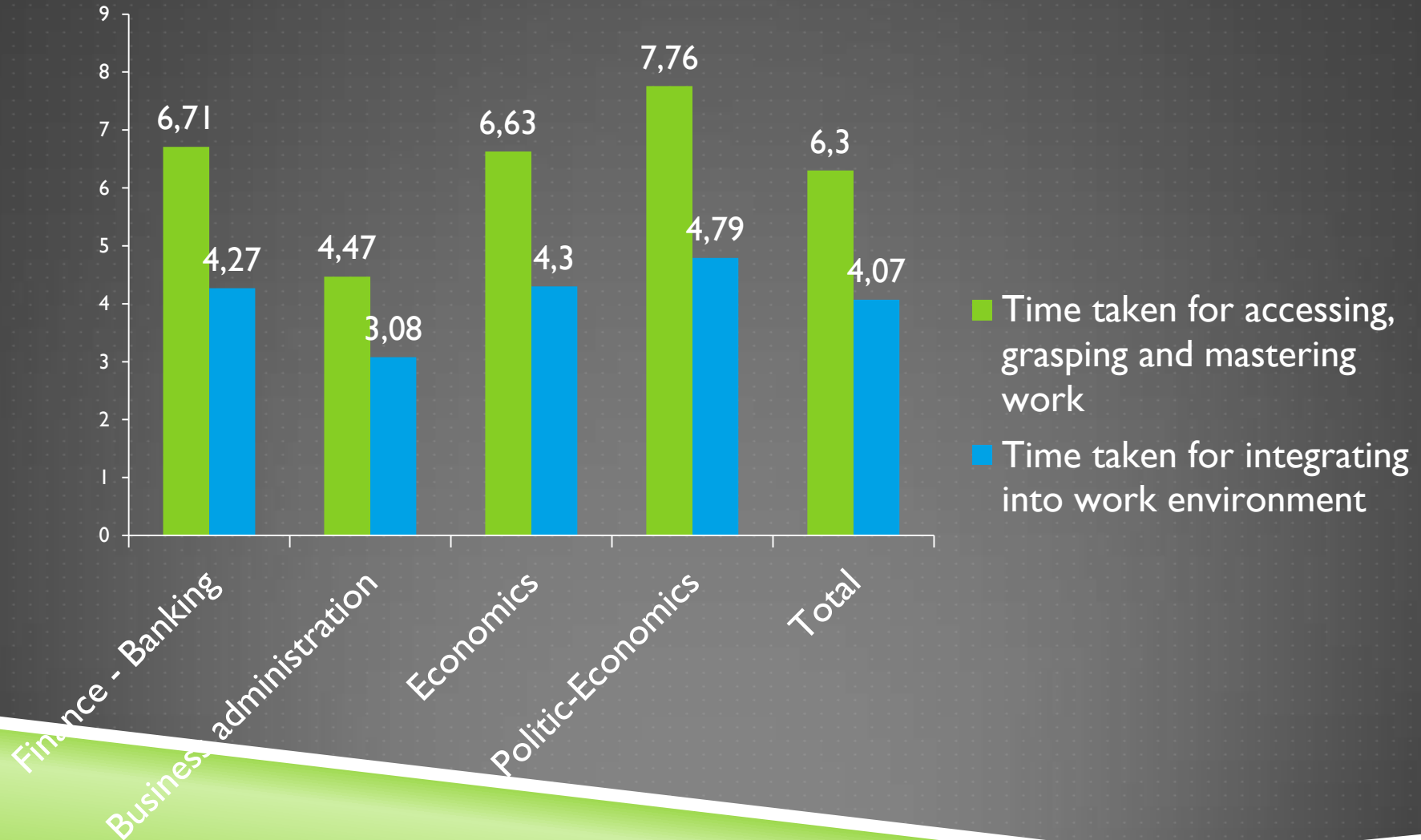
- ▶ In term of income, one-year economics graduate's average income is around US\$250 per month.



# The suitability of the current job to the training program in the university

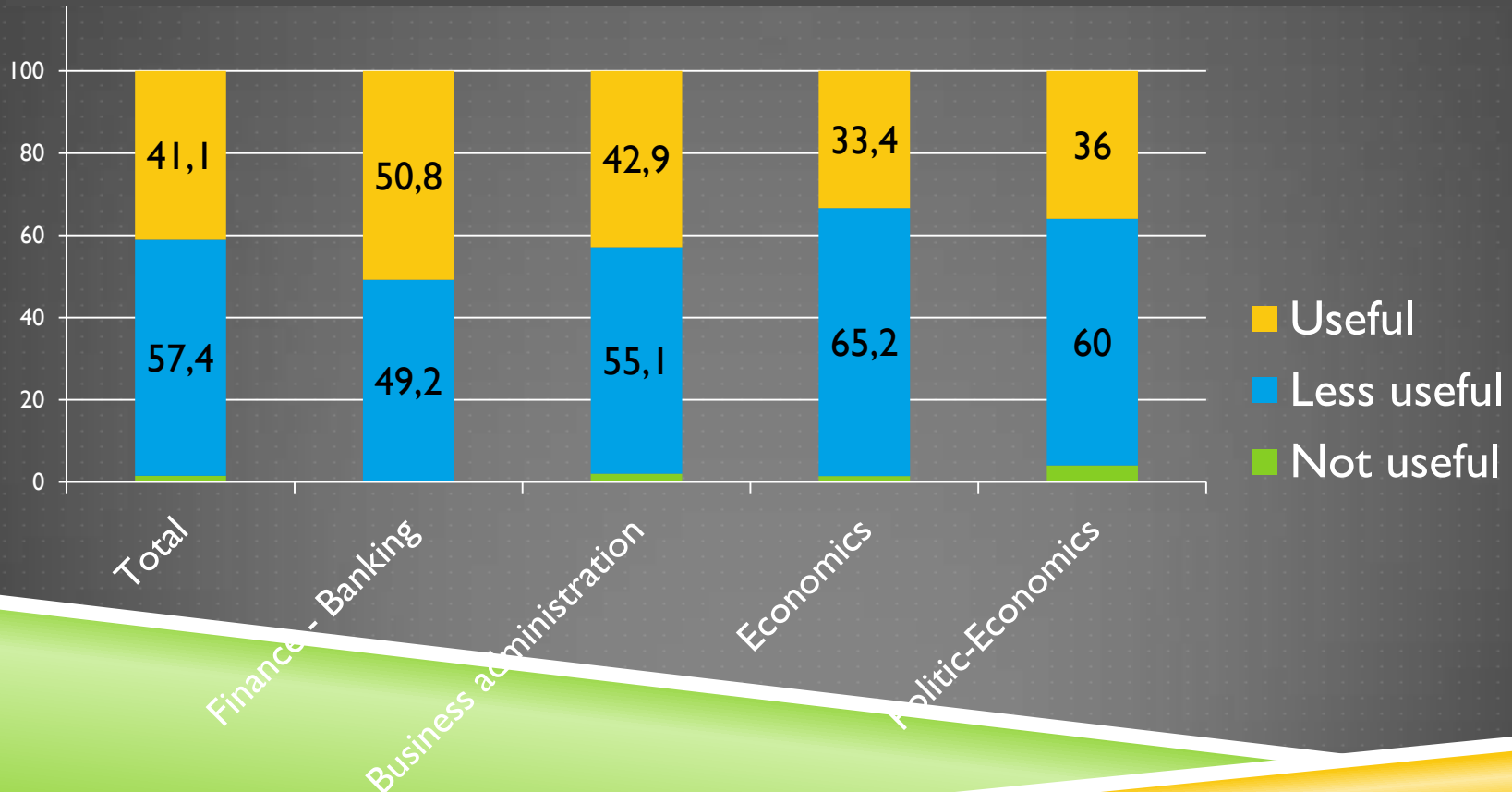


# Capacity to adapt to the job: Taken time for being familiar with the work



# The transformation from the training program of the university to work of graduates

- ▶ The usefulness of knowledge trained in university is respect to their current works



# Assessment on the training program of the university

General assessment on the training program	<u>%</u>
Training program suits to the job requirements	17.6
Knowledge learned is outdated comparing to the fact	24.9
Knowledge learned is not associated with the actual work	58.8
Training program is lack of essential vocational knowledge	73.3
Training program is lack of vocational knowledge and skill	73.3
Training program is heavily theoretical	73.8

# The response of students to the universities training objectives and needs of the employers

- ▶ The result showed that the response level of graduates to the criterion of training program is  $m=3.45$  (5 levels: very bad is 1 -> very good is 5).
- ▶ Among the 23 criterion given, 10 criterion are not achieved in the average ( $m < 3.45$ ), which is the criterion related to professional skills
- ▶ the weakest criteria is: meet the job requirements ( $m = 2.99$ ); and ability to work in an international environment (with  $m = 2.96$ ).



# Summary the main findings of the survey

- ▶ The rate of response is high
- ▶ There has a high percentage of graduates who get job after six to twelve months after graduation;
- ▶ Although most of graduates get job which is not suitable for their training major ,
- ▶ Graduates' adaptation to the work environment and their ability to meet the job requirements are quite good.
- ▶ Most graduates have stable job and good income

# Summary the main findings of the survey

- ▶ in order to meet requirements of the job, graduates need to be trained on professional skills, foreign languages, information technology .
- ▶ Training programs partially met actual requirements of their job and expectations of students.
- ▶ Although the ability to meet the knowledge's requirement of jobs of students is not high ( $m = 3.45$ )
- ▶ Training programs of the university still have spent too little time for practice and practical application

# CHALLENGES AND PROSPECTIVES OF TRACER STUDY ON GRADUATES IN VIETNAM

# Challenges

- ▶ Inconsistency of study contents of annual/periodically surveys between universities
- ▶ Hard to identify the study subjects and sampling
- ▶ Limitation in awareness of managers
- ▶ Lack of contact information and data of graduates
- ▶ Selection bias (self-selection of successful vs. less successful graduates into the survey)

# Perspectives

- ▶ The budget of many universities and college is ready for conducting the tracer study
- ▶ MOET aware that universities and colleges need to be supported for the well-organized tracer study, solve the difficulties in the organization of the survey, analyze and apply the survey results.
- ▶ But still there is a long way from decision to practice

*THANKS FOR YOUR ATTENTION!*

*TERIMA KASIH UNTUK PERHATIAN ANDA!*